

Sara Vargas Nessi

Brand Designer and Visual Artist, RGD Student

Toronto, Canada

Portfolio saravargasnessi.com
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Education

Honours Bachelor of Brand Design
George Brown College, School of Design
2023–2026 (Advanced Standing)

Life Drawing for the Illustrator
George Brown College, School of Design
2016

Post Graduate Diploma of Fine Arts Studio
Centennial College, Story Arts Centre
2016

Bachelor of Arts
Universidad Central de Venezuela (UCV)
Caracas, Venezuela
2012 – 2013 (Partial Studies)

Awards and Recognitions

RGD Branding Awards 2025
Integrated Award – Brand Identity [New Brand]

Applied Arts Awards 2025
Design [Series], Promotional Design [Series],
Entire Design Program [Campaign], Entire
Promotional Design Program [Campaign]

Design Committee Award
for leading the Wayfinding team for YES!
[Year End Show], 2025

**George Brown College-Wide,
Francis Mak Memorial Scholarship**
for collaboration and perseverance in pursuing
higher education, 2025

George Brown College-Wide, SA
for significant contributions to Arts and Design
Second Year Student Award, 2024

Dean's Honour List for Academic Excellence
GBC, School of Design, 2023, 2024 and 2025

**Recognized for RBC Emerging Artist in
Storyteller In-Depth Podcast [Episode 5]**
Story Arts Center, 2023

Marilyn Scott
Academic Achievement Scholarship
Centennial College, 2016

Brad Chapman and Family
Communications, Media & Design Scholarship
Centennial College, 2016

Colleges and Institutes Canada Art Showcase
Finalist showing at Château Laurier, 2015

Skills

- Expertise in Adobe CC: Photoshop, Illustrator, InDesign, Premiere Pro, Premier Rush, and Lightroom. Experience with Figma and MadMapper.
- Excellent communication in English and Spanish. Basic knowledge of French.
- Friendly, compassionate, and with excellent problem-solving skills.
- Quick study and collaborative team player who can readily work independently.

Brand Designer O2 Planning and Design

May – August 2025

- Developing and maintaining the visual identity of various brands across different platforms, including clients such as the City of Toronto and the City of Burnaby. Brainstorming, designing, and fabricating solutions for a range of projects, including a pop-up event in Sankofa Square. Collaborating with design and communication teams to ensure brand consistency.

Graphic Designer IN Store, George Brown College

January 2025 – May 2025

- Managing design projects from concept to completion. Working collaboratively with colleagues and mentors. Applying relevant design software and tools and co-creating print and digital media content.

Communication Assistant and Graphic Designer

International Student Hub, George Brown College

July 2024 – May 2025

- Designing, printing, and producing informational and promotional materials, including brochures, flyers, posters, advertisements and invitations.

Art Installation Designer “The Home I Never Knew”

Nuit Blanche Toronto, George Brown College, Congress 2025

2024 – 2025

- Managing project, designing and producing artwork for the 12-hour-long event. Using MadMapper software to map the installation on the terrace of the School of Design building at 3 Lower Jarvis St.

Assistant Editor and Brand Designer Green Teacher

May 2021 – June 2022 and June 2023 – May 2025

- Creating brand guidelines and brand strategy for a non-profit organization. Designing layout of the quarterly magazine, explainer video editing and planning social media posts.

Book Illustrator and Designer “Historias de Toronto”

2016

- Designing book front cover, back cover, flaps, 12 original illustrations, and promotional material for web and print.

Volunteer Experience

Design Community Committee
GBC, School of Design, 2024 and 2025

YES! Wayfinding Committee [Lead]
GBC, School of Design, 2024 and 2025

RGD-Student Events Committee
2023–2024

Adobe Creative Retreat Toronto
2024

One for Sorrow, VR Experience
Beaver Hall, 2023

Toronto International Film Festival
2014, 2022 and 2023